# **Privacy Policy and SMS Terms and Conditions**

## 1. Introduction:

Wholesome Hearing Solutions DBA Affordable Hearing Store ("Affordable Hearing Store", "we", "us", or "our") values the privacy of our clients and users. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our web site or use our services, including SMS communications. By using our website or consenting to receive SMS communications, you agree to the terms of the Policy.

# 2. Data and Sharing Marketing

We do not share your personal or mobile information with third parties for marketing purposes under any circumstances, even with your consent. Data sharing is limited strictly to business purposes necessary to provide our services.

### 3. Use and Sharing of Consumer

Data collected: Phone numbers for SMS registration We collect your phone number to send Appointment reminders, service, repairs, order status and hearing aid updates. We do not share your information with third parties except as required by law.

### 4. SMS Message Frequency

Message frequency varies depending on your level of engagement with our services, but, you can expect to receive up to five (5) messages per month.

### 5. Data Transfer and Security

We do not transfer your personal information to any external organizations, under any circumstances.

We implement strict policies and security measures to prevent unauthorized sharing or access to your data.

# 6. SMS OPT- In and OPT-Out Right for Messages

You may OPT-In to receive text messages by completing the Affordable Hearing Store Welcome Form at your first visit. Text messaging consent is noted on your medical records To OPT-In Text YES To OPT-Out, Unsubscribe: Text STOP or CANCEL to (937) 834-4225 To receive Help: Text HELP to (937) 834-4225 or call (937) 834-4225 Standard messages and data rates may apply.

# 7. Collection of Personal Information

We may collect the following types of personal information for Medical Records

Name, Address, Date of Birth, Phone number for calls and SMS registration, email address, and the last 4 digits of Social Security Number.

Demographic data such as age and gender information.

Automatically collected data from our website, including cookies and IP address.

# 8. Why We Collect Data and Data Sharing

To provide and manage the services you've requested

To improve customer experience and internal operations

To send relevant marketing, promotions and updates ( with your consent)

To follow up with surveys or conduct research (with your consent)

To comply with legal obligations

# Terms and Conditions for SMS Messaging

By providing your phone number and agreeing to receive text messages, from Affordable Hearing Store, @(937) 834-4225

You will receive appointment reminders, service, repairs, order status and hearing aid updates. Office promotions or sales on hearing aids.

Message frequency varies based on your appointment and services needs; but, you can expect to receive up to five (5) messages per month.

SMS OPT-In and Opt-Out You may OPT-In to receive to receive text messages by completing the Affordable Hearing Store Welcome Letter at your first visit.

Text messaging consent is noted in our medical records TEXT - YES to Opt-In TEXT - STOP or CANCEL to (937) 834-4225 To receive help: TEXT HELP to (937) 834-4225 or call (937) 834-4225. Standard messaging and data rates may apply.

## 9. Use and Disclosure of Information

We will not sell, rent or lease your personal or SMS messaging information. We may share your data for the following circumstances.

- -To deliver services you requested.
- To comply with the law with your consent.
- -To protect rights and safety of our users.

### 10. Security

We implement physical, technical, and adminstrative safeguards to protect your information. Sensitive data is encrypted during transmission.

## 11. Children's Privacy

We do not serve or knowingly collect data from children under the age of 18.

#### 12. External Links

We are not responsible for third-party website content or policies

### 13. International Users & GDPR Compliance

Your information will be processed in the U.S.. We comply with GDPR where applicable.

### 14. COPPA Compliance

We do not knowingly collect data from children under 18.

#### 15. Contact Us

Email: sheila@affordablehearingstore.com Phone: (937) 834-4225 Mail: Affordable Hearing Store - 2685 Derr Road, Springfield, Ohio 45503